



भारतीय स्टेट बैंक
State Bank of India

SBI Eko Customer Service Point
(ग्राहक सेवा केन्द्र)

Gupta Medicos

eko

ACCESSORIES
BATTERY
CHARGER
EAR PHONE

कृति श्रृंग
हमारे यहाँ कॉस्मेटिक्स आदि
बच्चों के रेडीमेड कपड़े, लेडिज सूट

Building Blocks

- Technology: MIFOS
- Distribution: create large network of CSPs
- User Interface: familiar & intuitive usage
- Security: VeriSign
- Cash Management: prepaid
- Hosting, Call Center, Document processing



Risk Management

- Build trust
 - Leverage Bank's brand
 - Customer communication & awareness
 - Look and feel at CSP location
 - Drive usage
- CSP
 - KYC
 - CSP training, commission
 - Transactions: secure authentication
- Data integrity
 - Within BC's organization
 - Back-end providers
- Audit, Mystery shopping

